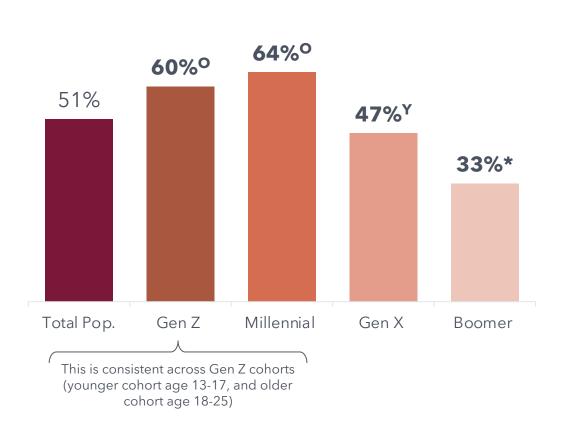


## Gen Z Is Second Only to Millennials in Having a Strong Urge to Travel the World

## I have a strong urge to travel the world







Source: Collage Group Passion Points May 2022, 13-76 population, weighted data % agree, strongly agree

<sup>\*</sup> Indicates statistically significant difference (p > 0.95) from all other generations

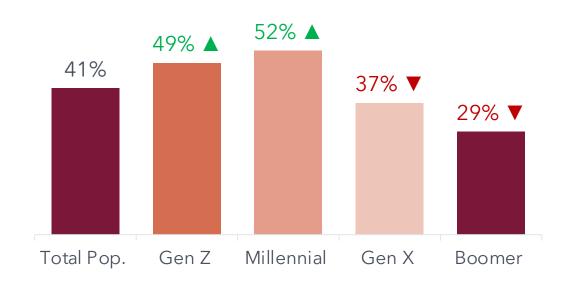
Y Indicates statistically significant difference (p > 0.95) from both younger generations (Gen Z and Millennial)

o Indicates statistically significant difference (p > 0.95) from both older generations (Gen X and Boomer)

## Roughly Half of Gen Z and Millennial Americans Follow People Online to Learn Recipes



I follow food influencers, chefs, or other people to learn new recipes







## CONTACT US

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