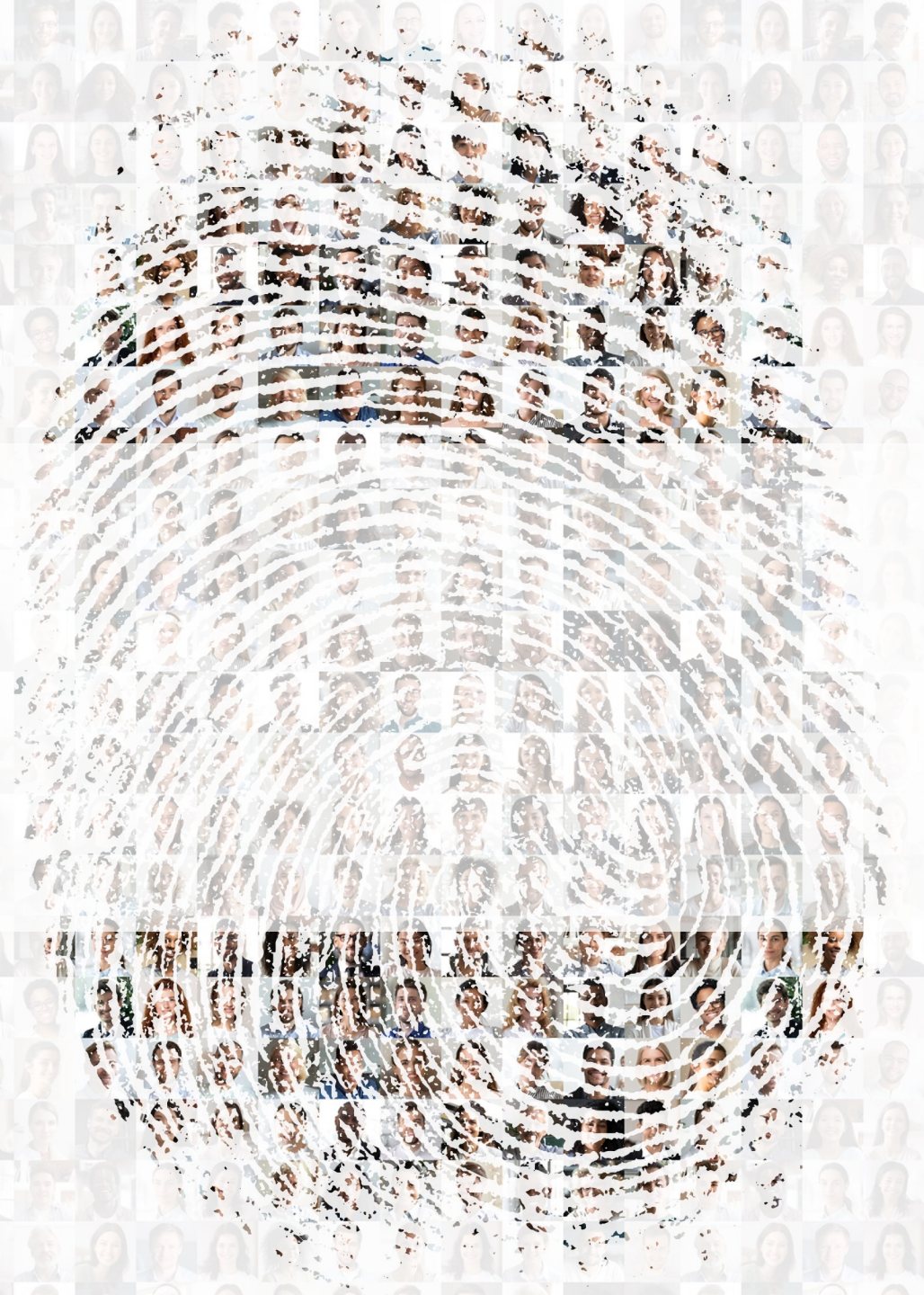


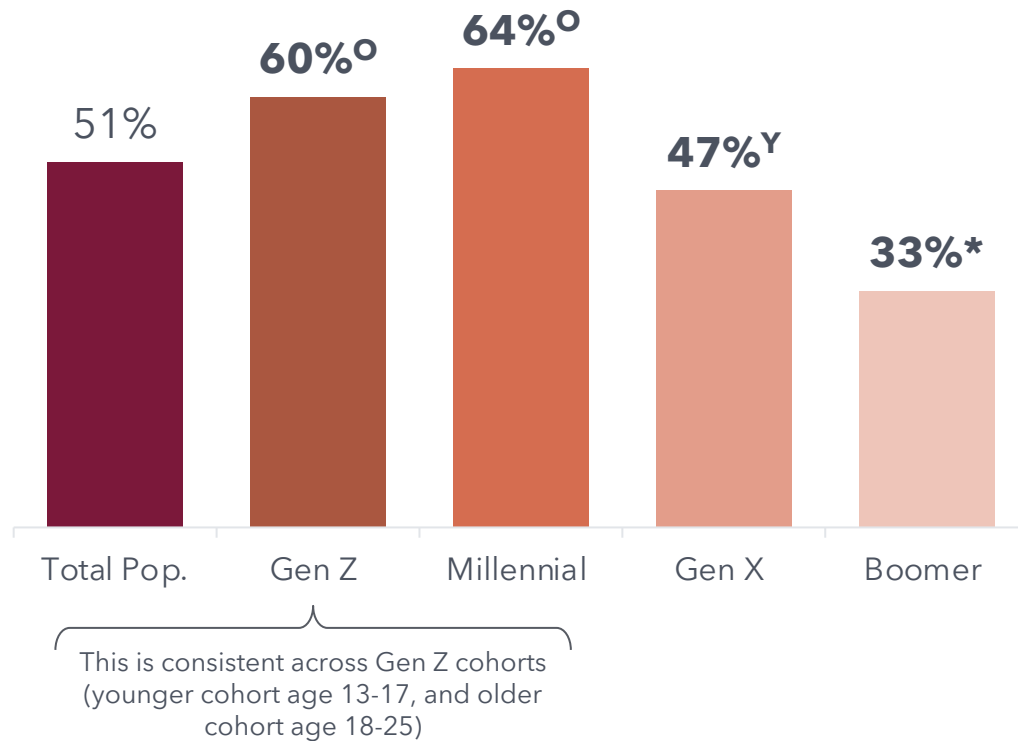
Gen Z Passion Points

August 2022



Gen Z Is Second Only to Millennials in Having a Strong Urge to Travel the World

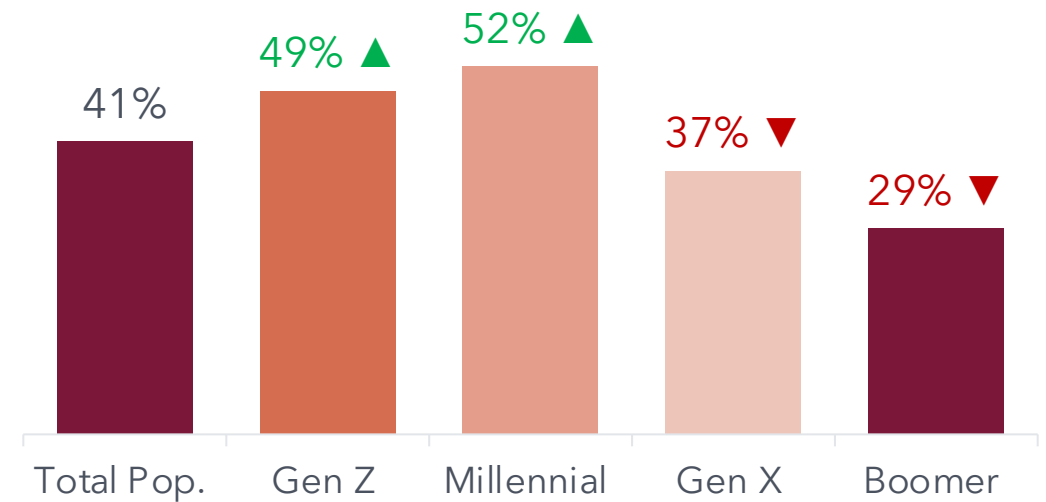
I have a strong urge to travel the world



Roughly Half of Gen Z and Millennial Americans Follow People Online to Learn Recipes



I follow food influencers, chefs, or other people to learn new recipes





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